



WHFF 5001 Speakers at WHFF Conference 2023

By Suzanne Harding (SG)

1. Background

The WHFF Conference program for 2020 was agreed by Council. The Conference was then cancelled due to the Covid Pandemic. The original Program will be used as a starting point for the Conference in 2023, giving the timeframe.

There will be a EHRC Conference in April 2023, some topics are very similar, and speakers are duplicated.

2. Conference Theme

The theme of the EHRC Conference is *Farming with Nature - Future Proof the Cow*. A theme is needed for the WHFF Conference. The theme for 2020 was *Perfect Vision for the Holstein Cow*.

3. Comments to the Program

Chairs for each session have been assigned. No speakers have yet been invited.

- a. Opening Session – Speakers to be decided by Thierry
- b. Session 1 – The Holstein Cow can do anything - the economic choice
This is OK
Anna-Charlotte Doublet has moved job and cannot now attend
- c. Session 2 - The Holstein Cow - all set for tomorrow: feed efficiency, sustainability, low methane emissions
This is similar to EHRC session 4 "Cow of the Future"
- d. Session 3 - New trends and traits for the future
Same as EHRC session 2 "New trends and traits"
Need a speaker on BLIRD
Donagh Berry is speaking at EHRC Conference on a different topic
- e. Panel 1 - Show ring presentation
Is this still relevant?
- f. Session 4 - Sensors and digitalization on farm - challenges and opportunities for breed organizations
Same as EHRC session 3 "Sensors and digitisation on farm"
Change focus to cover Task Force remit.
Perhaps invite a speaker from ICAR?
Perhaps invite a speaker from Canada?
Reinhard Reents is speaking at EHRC Conference on a similar topic
- g. Session 5 - Data ownership and integrated use
OK
- h. Panel 2 - Producers panel
This is OK



- i. In 2020 the Council on the request of Holstein Australia, has decided to allow time for a President's and CEO's meeting separate of the General Assembly. Should we still do this?

4. Decisions needed

- a. Theme for the Conference
- b. Are sessions and panels still relevant?
- c. Are speakers still appropriate?
- d. Are Session Chairs OK

5. Next steps

- a. Contact speakers for availability
- b. Circulate programme to members