

Michael Halliwell

Currently employed at

Holstein UK

Michael Halliwell joined Holstein UK group as Group Commercial Director in April 2023. Michael has a strong commercial and sales background with a broad network within the UK and international dairy industry. He has extensive experience in the genetics field, working with highly focused registered and commercial dairy farming operations which have given him knowledge of various production systems and business models required by the diverse UK industry. Michael spent 17 years operating a successful reproduction service business before exiting in 2012. He spent a further 9 years as senior management for Worldwide Sires both in the UK and internationally. Michael also has a management position in a 750 cow dairy herd based in the UK. He has also been a mentor at the EYBS school in Battice for over 10 years, supporting the next generation of dairy producers.