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Session 4: Sensors and Digitalization on farm - Challenges and Opportunities for Breed Organizations

Title: New types of sensors

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Working with more than 50 dairy technologies over the last 18 years, a lot has been learned about what these technologies can and can't do. In this presentation, the presenter will share several lessons learned from these technologies. The technologies provide excitement for dairy producers, processors, retailers and consumers, but those involved move forward with cautious optimism.