

November 21 & 22, 2023
FRANCE - Puy du Fou (85)

World Conference

The world of Holstein meets in France
World Experts in Holstein Genetics
350 to 500 attendees



Organised by PHF

General Assembly and Conference

Dear members of the WHFF association, we are pleased to inform you about the registration for the next edition which will be held on 21 and 22 November 2023 in France.

You will find in this newsletter the program of the conferences and the days, the registration modalities, the description of the host site, as well as the different excursions planned for the accompanying persons.

We hope that this information will show you the interest and care we have taken to welcome you.



General program

Sunday 19th

Council arrives

Monday 20th

Council meeting

Participants arrival

Possible Farm visit in the afternoon

Welcome drink and nibbles

Tuesday 21st

Conference (lunch at Grand Siècle hotel)

Accompanying tour

Dinner at Grand Siècle hotel

Wednesday 22nd

Conference (lunch at Grand Siècle hotel)

Accompanying tour

General Assembly

Gala dinner (at le Café de la Madelon)

Option «Centenary Show»:

Thursday 23rd

Farm visit

Centenary Show (Restaurant or snacking)

Friday 24th

Centenary show (Restaurant or snacking)

Night party

Conference program

November, Tuesday 21st

08.30 am - 09.30 am **Opening Session**

09.30 am - 10.30 am **Session 1: The Holstein Cow can do anything - the economic choice**
Chair to be confirmed (Council member)

9.30 am Holstein as the breed of choice - Tom Lawlor (USA) - Holstein USA

10.00 am Loss of diversity in the Holstein breed - **Pascal Croiseau (FR) - INRAe**

Reserve : Recessive haplotypes - Chris Hozé (FR) - Allice

10.30 am - 11.00 am **Break**

11.00 am - 12.30 pm **Session 2: The Holstein Cow - all set for tomorrow: feed efficiency, sustainability, low methane emissions**
Chaired by Jos Buiting (Council member)

11.00 am Methane emissions - Dr. Anouk van Breukelen (NL) - Wageningen University

11.30 am Feed efficiency - Jennie Pryce (AUS) - La Trobe University

12.00 pm Phenotyping for feed efficiency - Christine Baes (CA) - University of Guelph

Reserve : Feed efficiency - Raffaella Finocchiaro (IT) - ANAFIJ

12.30 pm - 2.00 pm **Lunch break**

2.00 pm - 3.30 pm **Session 3: New trends and traits for the future**
Chaired by László Bognar (Council member)

2.00 pm Paratuberculosis - speaker from **INRAe (FR)**

2.40 pm Hoof health - index, values and collecting data - Hermann Swalve (DE) - Martin-Luther University

3.00 pm **Breeding for Resilience in Netherlands and Flanders - Niek Meijer (NL) - CRV**

Reserve : Immunoglobulin content in colostrum - Angela Costa (IT)

3.30 am - 4.00 pm **Break**

4.00 pm - 5.00 pm **Panel 1: Rethinking Breeding Strategies in Dairy Cattle**
*Chaired by **Thierry Menard (Council member)***

November, Wednesday 22nd

08.30 am - 10.00 pm **Session 4: Sensors and digitalization on farm - challenges and opportunities for breed organizations**
Chaired by Lindsey Worden (Council member)

08.30 am **to be confirmed**

09.00 am New types of sensors - Dr. Jeffrey Bewley (USA) - Holstein USA

09.30 am **Camera Technology to bring large scale data from commercial herds - Jørn Rind Thomassen (DK) - Aarhus University**

10.00 am - 10.30 am **Break**

10.30 am - 12.00 pm **Session 5: Data ownership and integrated use**
Chaired by Martino Cassandro (Council member)

10.30 am JoinData - data highway - **speaker to be confirmed** - ICAR

11.00 am **to be confirmed**

11.30 am Herd management software NOA - Boaz Hanochi (IL) - ICBA

12.00 pm - 12.30 pm **Panel 2: Producers Panel - Digitisation and the consequences of data ownership**
Chaired by Luis Gonzalez (Council member)

12.30 pm - 2.00 pm **Lunch break**

2.00 pm - 4.00 pm **General Assembly**
Chaired by Cherilyn Watson (WHFF President)

The centenary of Prim'holstein

Our association Prim'Holstein France will celebrate its 100th anniversary on November Thursday 23rd and Friday 24th, 2023. 100 years of passion, 100 years of innovation, 100 years of commitment to the breeders and to the very heart of their activity.

We are dedicating this anniversary to our members, as well as to all those who have contributed to the success of our breed, and by extension to the French dairy industry. We are inviting dairy farmers from all over France to a unique event, where 300 cows will compete.

Beyond this anniversary, the objective is to make this event a landmark event combining exchanges, information, meetings and presentations of products and services for livestock farming.

A historic event, a magical place! We chose the Puy du Fou, as the venue to celebrate our centenary, because it fits perfectly with our ambition to offer a memorable experience to all visitors and spectators:

- The Grand Carrousel, with a capacity of 2900 seats, offers fabulous scenic possibilities: sound, light, scenery, flooded stage, curtains... It will see the 300 animals expected to parade through its heart.

- The Café de la Madelon, a real cabaret room, will be the setting for a wild dinner show. Internationally renowned, the Puy du Fou offers quality accommodation for visitors and your teams. Thanks to its infrastructures, the Puy du Fou offers a wide range of hotels on site.

Animals and exhibitors will be welcomed during the 2 days under the 3400 m² marquee.

Le Grand Carrousel



Le Café de la Madelon



Accommodation/Restoration

This new world conference will be held at the Puy du Fou in France. Le Puy du Fou is a theme park, mixing animations and shows on historical themes that have marked France or are part of the imaginary culture.

Our world conference is held outside the public opening period, so the park is closed, but the hotels, the restaurant and the conference centre have been reserved to welcome you.

You will stay in one of the 4 hotels selected for the occasion:

Le Grand Siècle ** - Premium**

Be the privileged guests of Louis XIV in this pavilion castle reserved for the court of the Sun King and relive the splendour of the Grand Siècle!



Le Camp du Drap d'Or * - Standard**

Relive the era of François I and Henry VIII of England for an original and colourful stay! We invite you to take a trip back in time in a family room with all the modern comforts, in this unusual hotel where every detail has been thought of to make your stay unforgettable at Puy du Fou!



La Citadelle * - Standard**

Go through the portcullis and plunge into the world of a real medieval fortress! You will be transported to another era thanks to the paved passageways, the ochre and gold coloured corridors and the hand-painted murals. Stay in a timeless, comfortable and bright room!



Les Iles Clovis * - Standard**

Enjoy the peace and quiet of this first millennium lakeside village, located in the heart of a natural setting. Each hut has two spacious family rooms for up to 5 people in two separate areas.



Each hotel has wifi, TV, etc. as well as a bar area.

You will have breakfast in each accommodation, a dining room is provided for this purpose. Lunch and dinner will be taken together in the Grand Siècle hotel.

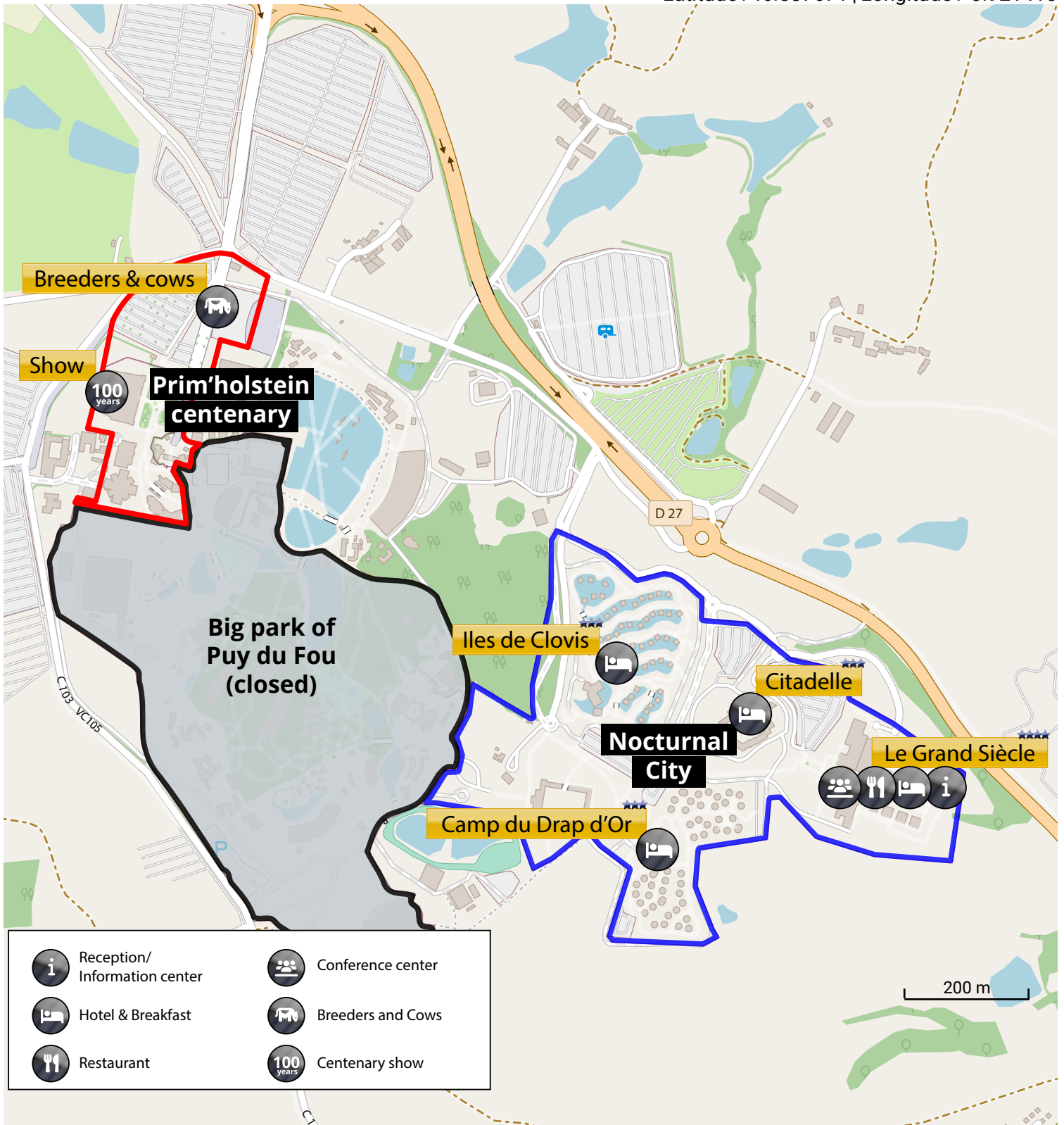
The Grand Siècle Hotel will be used as a reception area to welcome you on the first day and will also be the venue for the conferences.

People with reduced mobility should prefer the Grand Siècle and La Citadelle hotels, which have a lift.

Map

Our conference venue is located in the nocturnal city of the Puy du Fou park. The hotels are next to each other. The nearest town (Les Epesses) is 5 minutes away by car.

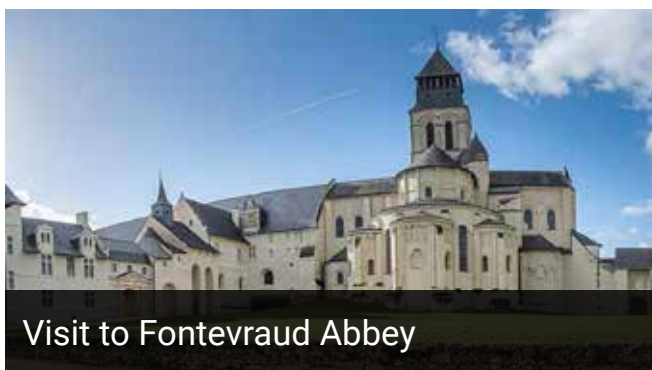
V3PJ+WX Les Epesses
Latitude : 46.887671 | Longitude : -0.921415



Excursions

In order to allow accompanying persons to enjoy our beautiful region, we have reserved for them the discovery of famous places and tastings.

November, Tuesday 21st



Visit to Fontevraud Abbey



Lunch in a troglodytic restaurant



Cave ladubay (discovery and tasting)



Walk in Saumur (weather permitting)

November, Wednesday 22nd



French castle



Passage Pommeray (walk and souvenirs)



Breton speciality lunch



Machines de l'île

Prices

The prices below include participation in the conference or excursions for accompanying persons, hotel accommodation, meals and return coach travel from Nantes or Angers. You can also stay for the centenary (farm visit, show, room and meal included).

Prices are per person, in euros, and exclude tax. It is possible to sleep up to 3 people in a family room (1 room with 1 queen-size bed and 1 room with 2 small beds).

You will shortly receive an e-mail with a link to reserve your place at the world conference.

Early bird, subscription before 16 july 2023

	Room	Premium		Standard	
		Family (2-3 pers)	Single	Family (2-3 pers)	Single
Arrival : Monday 20th, 2:00 pm Departure : Thursday 23rd, before 11:00 am	Conference	760	1050	710	950
	Accompanying Tour	660	\	610	\
Arrival : Monday 20th, 2:00 pm Departure : Saturday 25th, before 11:00 am	Conference & Centenary	1130	1600	1040	1430
	Accompanying Tour & Centenary	1030	\	940	\

Subscription after 16 july of 2023

Arrival : Monday 20th, 2:00 pm Departure : Thursday 23rd, before 11:00 am	Conference	1086	1500	1014	1357
	Accompanying Tour	943	\	871	\
Arrival : Monday 20th, 2:00 pm Departure : Saturday 25th, before 11:00 am	Conference & Centenary	1614	2286	1486	2043
	Accompanying Tour & Centenary	1471	\	1343	\