

WHFF Monthly Website Report 2023

https://whff.info

New WordPress site went live on 5th April 2023

GA4

	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	2023 Total
Visits (Sessions)				510	420								
Page Views				1,699	1,232								
Average Time on Site				00:02:18	00:02:33								
New Visits %				87.8%	77.9%								
Returning Visits %				12.2%	22.1%								
Bounce Rate %				59.41%	59.52%								
<i>Bounce Rate represents the percentage of visitors who enter the site and "bounce" (leave the site) rather than continue viewing other pages within the same site. As a rule of thumb, a 50 percent bounce rate is average.</i>													
Organic Search Traffic				196	126								322
Direct Traffic				166	148								314
Referral Traffic				22	19								41
Social Media				0	2								2
Top 10 Pages Viewed													
#1 x no of views				Home x 367	Home x 337								
#2 x no of views				Members x 98	Certificates x 61								
#3 x no of views				Champions x 70	Documents x 51								
#4 x no of views				Conferences x 64	Members x 46								
#5 x no of views				Documents x 64	Conferences x 40								